



Sustainability policy

WEMW is a 3-day co-production market that takes place yearly in Trieste (IT) at the end of January within the frame of the Trieste Film Festival.

The event is an innovative multi-layered audiovisual industry platform, connecting film professionals across Europe and beyond offering them new opportunities to diversify their business models and find inspiration for innovative and sustainable approaches to their work. WEMW 2025 is organised once again by the FVG Audiovisual Fund in collaboration with the Trieste Film Festival and EAVE, and thanks to the precious and constant support of Creative Europe MEDIA, MIC - Direzione Generale per il Cinema, Programa IBERMEDIA, CEI – Central European Initiative, Film Center Serbia, Ciclic - Centre-Val de Loire Region, and the Autonomous Region of Friuli Venezia Giulia.

In 2025, thanks to the collaboration with the Trentino Film Commission, WEMW embraces the values of environmental awareness and economic and social sustainability, aligning itself with the principles of ISO 20121, the international standard for sustainable event management.

Key principles

Transparency

Ensure the dissemination and sharing of all information about WEMW, especially that which is essential to ensure a smooth and enjoyable event experience.

Inclusiveness

Accommodating the needs of all stakeholders without exclusion, designing the event to ensure accessibility for all participants.

Governance

After a careful analysis of impacts, a strategic plan was developed to achieve WEMW's sustainability goals.

Integrity

Every action inherent in the organisation, management, end-of-life and reporting of the event complies with regulations and adheres to ethical principles, such as respect for workers and the environment.



WEMW FOR THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

WEMW's improvement programme takes inspiration from the 17 Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda, focusing particularly on the following goals:



Environmental Objectives

Ethical-Social and Economic Objectives

Elimination of printed materials	Promotion of inclusion
Reduction of waste and promotion of separate waste collection	Improvement of accessibility
Use of water in glass bottles and washable crockery	Donation of food surplus
Use of reusable set-ups	Enhancement of typical local products
Zero kilometer supply chain	
Evaluation of CO2 emissions from event-related activities	Communication and sharing of sustainable choices

The Management of WEMW is committed to ensuring that the management system adopted is oriented towards the continuous improvement of the event's sustainability performance, operating in full compliance with the regulations in force.

WEMW's sustainability policy will be constantly monitored and updated to guarantee a real and lasting reduction of environmental impacts over time, as well as the enhancement of economic and ethical-social benefits.

Trieste, 16th December 2024

Director